

## Case Study 1A.

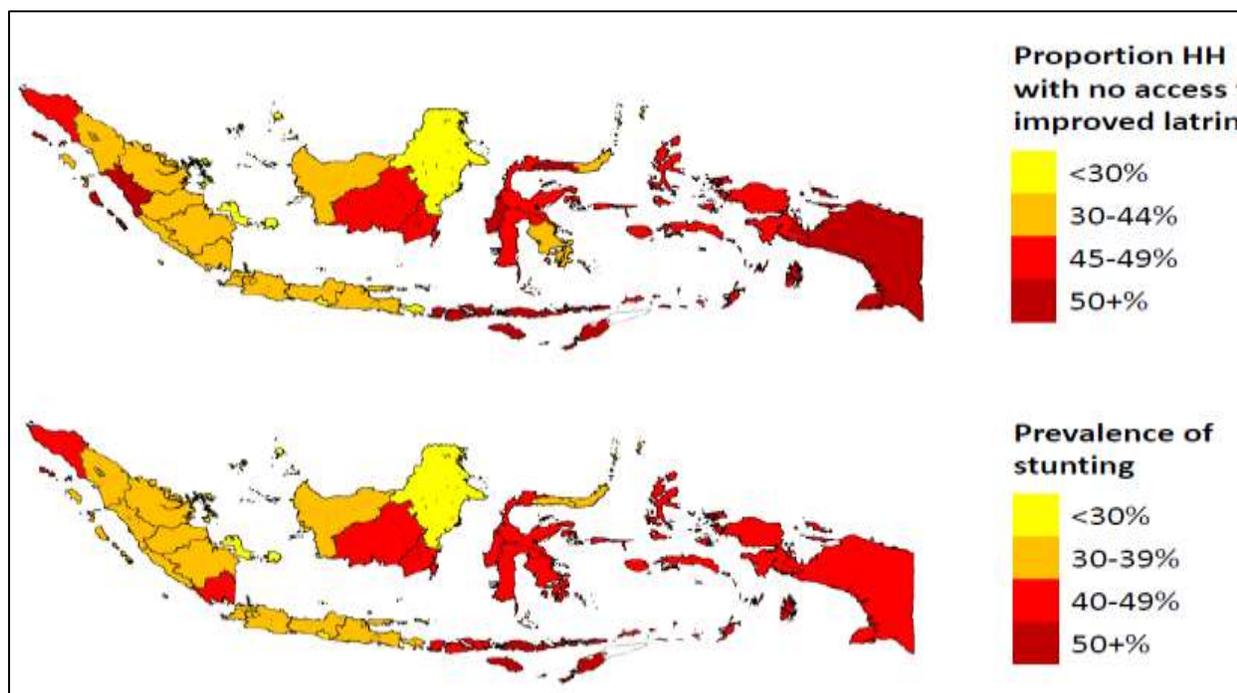
### Indonesia – Joint analysis for advocacy and influence

#### Context

Indonesia ranks second in the world in terms of the prevalence of open defecation, with 55 million people practicing it. It is also ranked fifth in the world in terms of the prevalence of stunting among children. The SUN movement is working towards reducing the cases of stunting, using multi-sector approaches. Little attention has been given to converging or integrating WASH and Nutrition actions at sub-national level (Hadiat et al., 2014<sup>1</sup>). To get sufficient evidence to justify integrating WASH and nutrition actions, measures have been taken to analyze existing datasets.

#### Activities

UNICEF WASH and Nutrition staff in Indonesia have worked together to gather and analyze data and present it in a way which resonates with government. With access to the country dataset to look at



<sup>1</sup> Hadiat et al. (2014) *Promotion of a holistic approach to address poor WASH and chronic undernutrition in Indonesia*. [pdf] National Development Planning Agency, Government of Indonesia and UNICEF Indonesia. Available at [http://files.ennonline.net/attachments/2200/11.-Indonesia\\_WASH-and-nutrition\\_Hadiat\\_Torlesse\\_ENN\\_final.pdf](http://files.ennonline.net/attachments/2200/11.-Indonesia_WASH-and-nutrition_Hadiat_Torlesse_ENN_final.pdf)

stunting and WASH linkages, and safety of child feces and disposal, the data shows a correlation with areas of high open defecation and high stunting rates. The results are presented in maps and PowerPoint slides which include suggestions about how to integrate WASH in Nutrition programs.

## Mapping of sanitation coverage and stunting in Indonesia for advocacy

UNICEF has also developed a colorful infographic on the impact of open defecation on child nutrition which has been used in the media and with national government to highlight the issue in a simple and clear way.



For provincial-level advocacy and information, Bappenas (the Planning Ministry), UNICEF and the World Bank have prepared provincial sanitation profiles to highlight for provincial governments their access to sanitation (by province and district), diarrhea incidence, and stunting levels. Provincial data is compared with national results and targets, including rankings of stunting relative to other provinces. Data is presented succinctly in easy to follow graphics.

### Results

Bappenas has focused on the mapping of stunting and open defecation and used this to mobilise provincial government to take action on WASH and Nutrition interventions. The link between open defecation and stunting has been mentioned multiple times in stakeholder events for both WASH and Nutrition..

### Lessons learnt

An indicator of the success of advocacy is when senior people in government and ministries use the information in their own work.